

SOCIAL MEDIA CONTENT PLANNER FOR REALTORS

SUN	MON	TUE	WED	THU	FRI	SAT

New/upcoming listings
 Video walkthroughs
 Closing day announcements
 Market updates/resources
 On the job/behind the scenes
 Client testimonials
 Open house announcements
 Career milestones/throwbacks
 Media interviews/features



Company values, mission statement
 Special events/classes
 Tips For homebuyers/sellers
 Neighborhood facts/history/news
 Real estate terms defined
 Home maintenance tips
 Partner spotlights
 Local business/event recommendations
 Home equity/value maximizing tips



Blog posts from your website/partners
 Suggested reading/podcasts
 Polls/surveys
 Contests/raffles/giveaways
 Home makeovers/renovations
 Unique properties on the market
 Memes/funny real estate content
 Seasonal/holiday/days of the year
 Community/volunteer involvement